

INDUSTRY RECOGNITION for the Isolite Dryfield Illuminator: Isolite Systems is committed to transcending the limitations of existing dental technology with innovative, ergonomically efficient products that help dental professionals work more productively with less stress and fatigue. Its flagship product, the Isolite dryfield illuminator, was introduced in 2002 and has been getting noticed ever since. Dentists, dental assistants and hygienists at dental practices and clinics throughout North America are making their practices more profitable using the Isolite dryfield illuminator while improving patient comfort and safety.

Following is a listing of industry recognition that the product has received:

- <u>Dentaltown Magazine</u> "Townie Choice Award" winner (2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012)
- <u>Dentistry Today</u> magazine *Top 100 Products* (2003, 2005, 2008, 2009, 2010, 2011, 2012)
- Named by <u>The Dental Advisor</u> as a "Preferred Product" (2010)
- REALITY Publishing 4-star product (2010)
- DrBicuspid.com "Dental Excellence Award Best New Instrument" (2009)
- Named to <u>Dental Product Reports'</u> magazine as one of its *Top 100 Products of Distinction* (2008)
- Named to Dentalcompare's Top 108 Products for 2008
- Named a "Best Product 2008" by <u>Dental Product Shopper</u> magazine; received a 4.8 rating (out of a possible 5.0) by reviewing dentists
- Named to <u>Dental Product Reports</u> magazine Top 100 Products of Distinction for 2008
- Isolite Systems and Thomas R. Hirsch, DDS, received the *Inventor Award* from the World Congress of Minimally Invasive Dentistry (2004)
- Received a ++++ rating (4 out of a possible 5) from <u>The Dental Advisor</u>, a research firm which
 evaluates dental products by objective clinical and laboratory research protocols (2003)
- <u>Business Week</u>/Industrial Design Excellence "Gold" Award from the Industrial Designers Society of America (2003)
- Named Dental Products Report Top 10 Chairside Products (2002)

INDUSTRY RECOGNITION for the Isodry: Introduced in February 2010, the Isodry dental isolation system performs all the functions of Isolite with the exception of intral-oral illumination. The non-illuminated dental isolation system has received the following recognition:

- DrBicuspid.com "Dental Excellence Award Best New Instrument" (2011)
- Dentistry Today magazine Reader's ChoiceTop 50 Technology Products (2010)